The Hidden Effects of Miscommunication on Workplace Productivity

You may be surprised by how strongly workplace communication influences your bottom line. From productivity to morale, and even employee safety, a strong communication program can be felt across your entire organization.

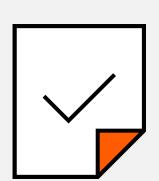
Communication & Productivity

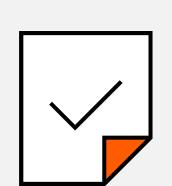
Productivity and effective communication go hand in hand. When direction, trainings, and company announcements are delivered in a clear and detailed way, the output of work improves exponentially. Time wasted due to clarification, poor direction, or bad listening won't occur, allowing your employees to excel and work productively.

The problem with communication is the illusion that it has taken place.

George Bernard Shaw

"







1 out of every 3 projects

fails due to miscommunication

The **Monetary Impact** of Miscommunication



\$62.4m

Annual losses to large companies due to miscommunication

\$62.4 million per company per year was the

estimated cost of employee miscommunication.

Large Companies In a survey of 400 companies with 100k employees,

VS

\$420k

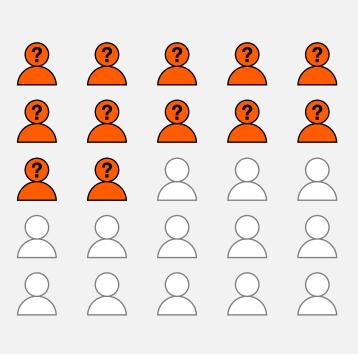
Annual losses to small companies due to miscommunication



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Smaller companies of about 100 employees lose \$420,000 on average per year due to miscommunication.

Small Commpanies







of lost productivity per employee per day.

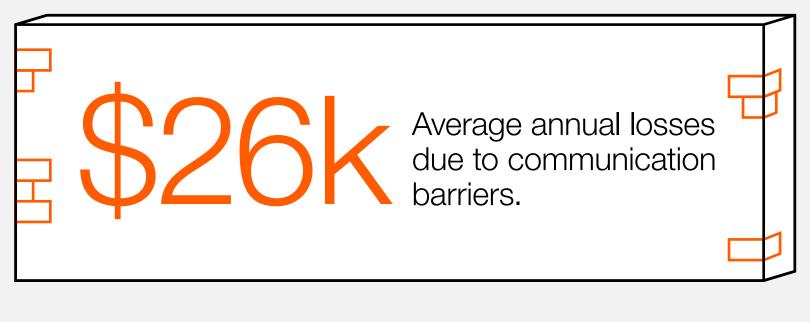
Unclear Communication Leads to Wasted Time and Exponential Business Costs

How Communication Barriers

Are Impacting Your Bottom Line

The cost per worker per year due to productivity losses resulting from communications barriers is an average of \$26,000.

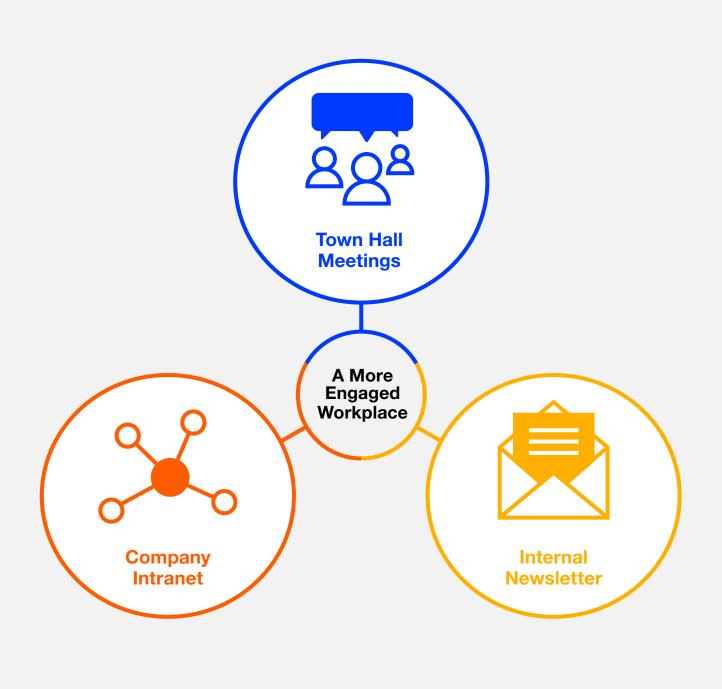


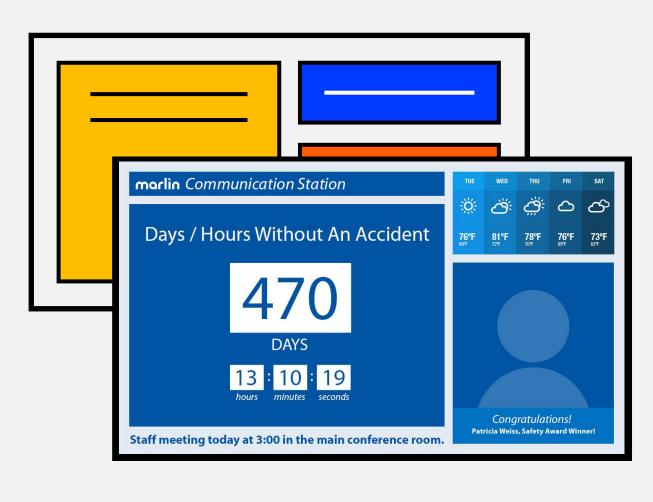




How to Create A More Engaging Workplace

While an engaging workplace fueled by organizational transparency and effective communication has a huge impact on the bottom line of your business, removing barriers and implementing the right systems to encourage and nurture a more communicative workplace can be challenging. Some of the best solutions to solve workplace communication issues are town hall meetings, robust company intranet, and an informative and relevant internal newsletter.





Digital Signage

With one of the lowest barriers of entry, Digital Signage is a great solution to solving your workplace communication challenges. Equipped with the ability to reach your entire team and the option to add your own custom content, you can ensure the important company information will be seen, absorbed, and retained. From safety training messages to performance incentives and everything in between, a digital signage platform helps foster an inclusive environment where staff feel valued, appreciated, and in the know.



For 103 years, Marlin has been developing innovative technologies and content for reaching workers. The world and workplace have changed dramatically over this time. Now more than ever, visual communication is a powerful tool to engage, educate and inspire employees wherever they work. Trusted by companies like Waste Management, Hilton, and Coca Cola, Marlin's digital signage and unique content keep everyone connected.

representative about what digital signage solutions are right for your business, please visit us at www.TheMarlinCompany.com

For more information, or to contact a