

The Hidden Effects of Miscommunication on Workplace Productivity

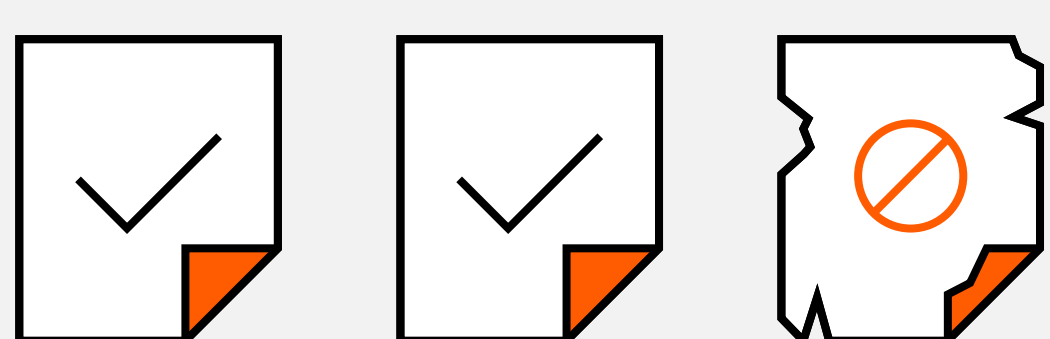
You may be surprised by how strongly workplace communication influences your bottom line. From productivity to morale, and even employee safety, a strong communication program can be felt across your entire organization.

Communication & Productivity

Productivity and effective communication go hand in hand. When direction, trainings, and company announcements are delivered in a clear and detailed way, the output of work improves exponentially. Time wasted due to clarification, poor direction, or bad listening won't occur, allowing your employees to excel and work productively.

“ The problem with communication is the **illusion that it has taken place.** ”

— George Bernard Shaw



1 out of every 3 projects fails due to miscommunication

The Monetary Impact of Miscommunication



48% of employees often get confusing directions at work

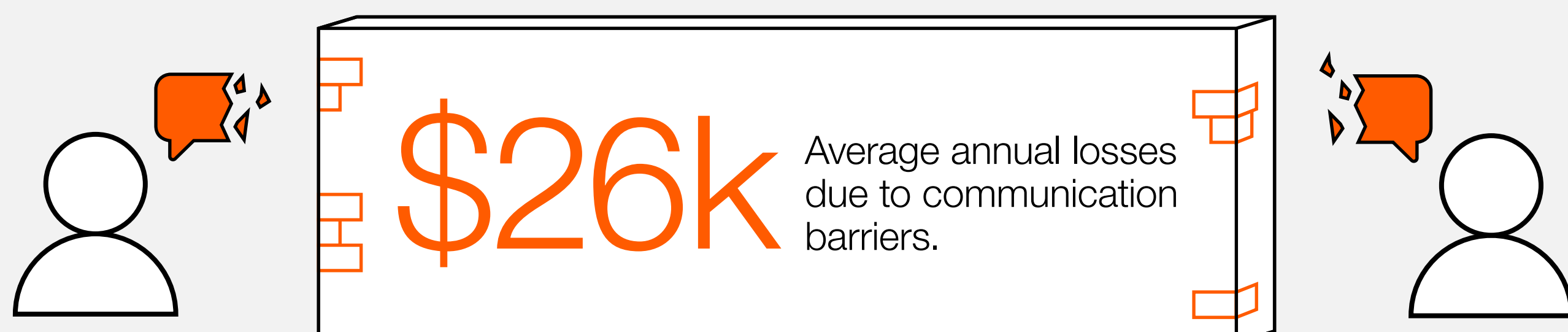


of lost productivity per employee per day.

Unclear Communication Leads to **Wasted Time and Exponential Business Costs**

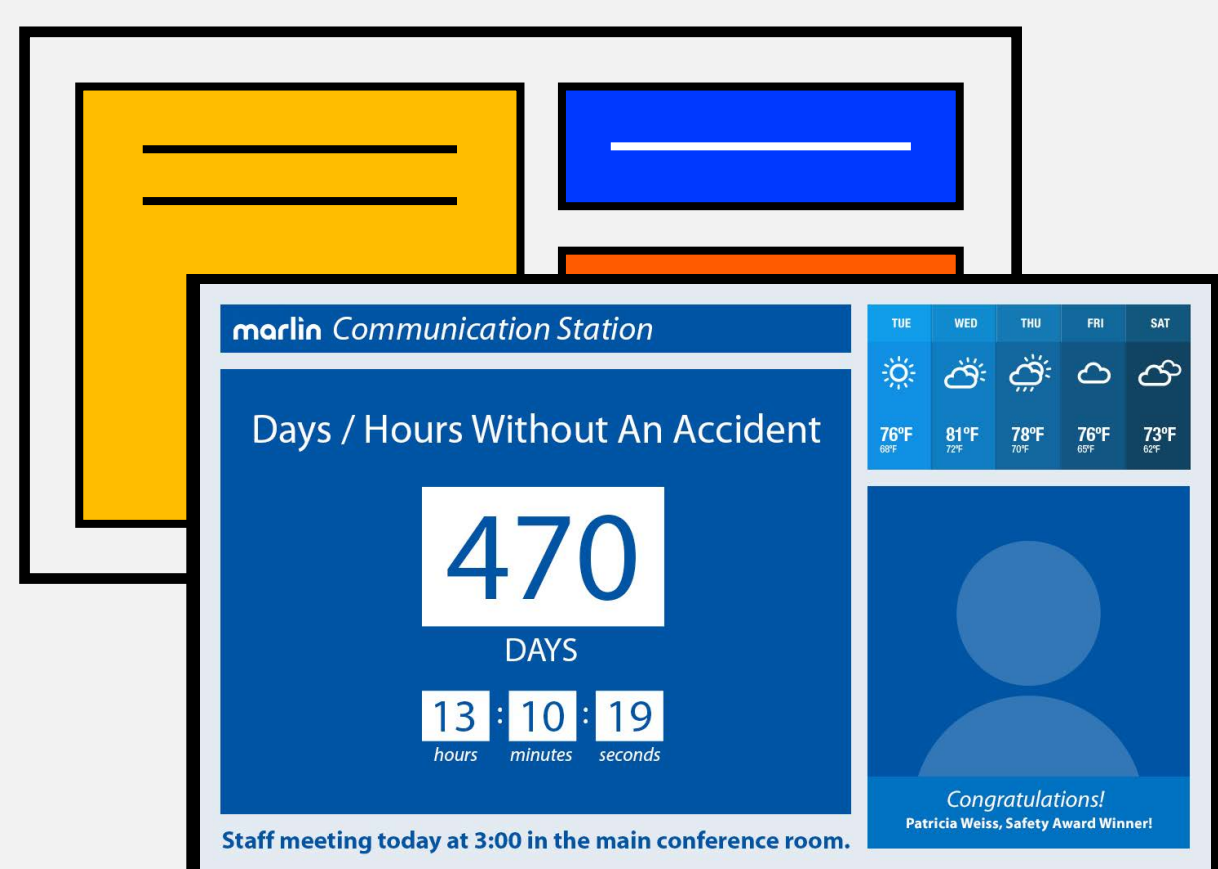
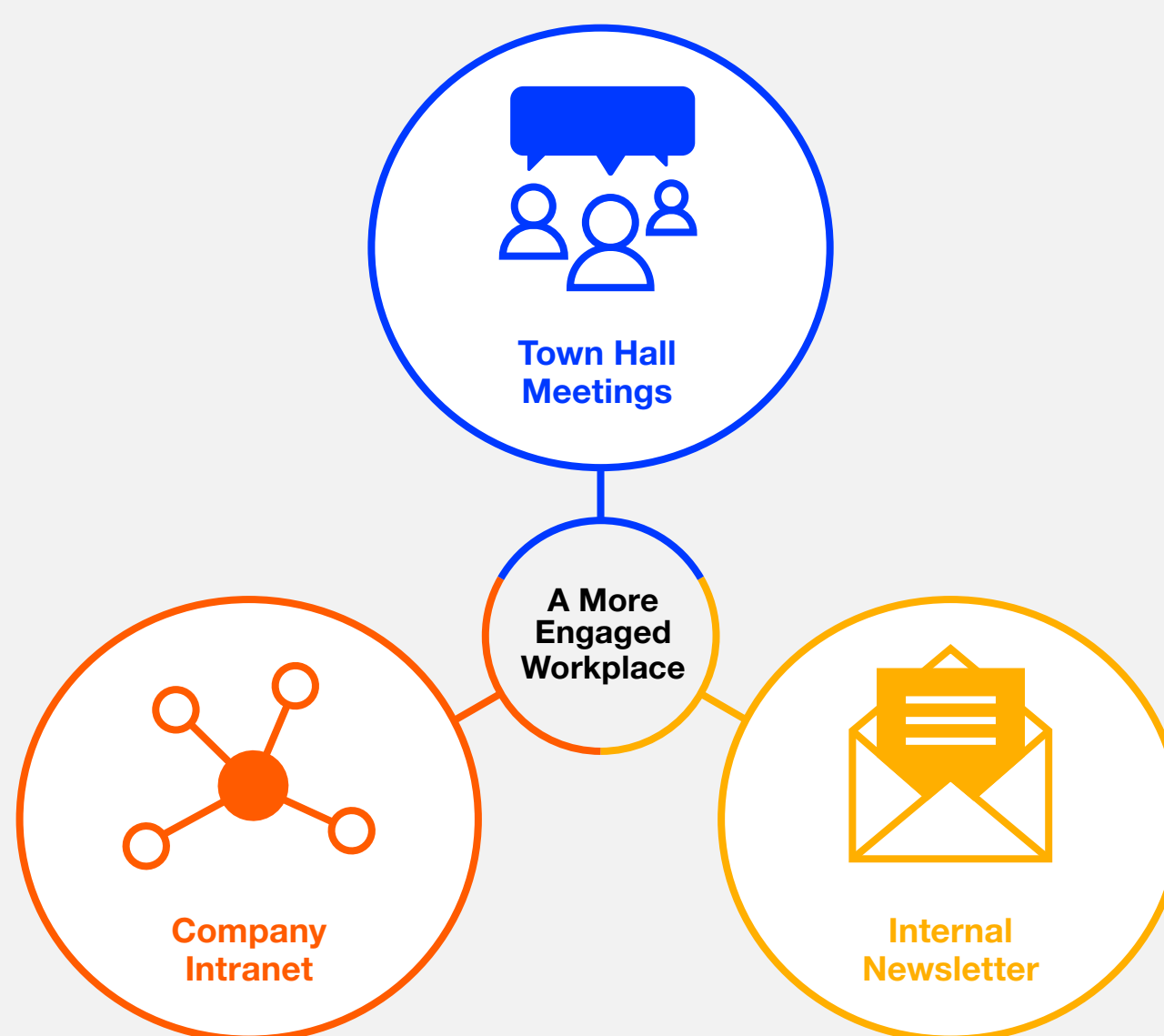
How Communication Barriers Are Impacting Your Bottom Line

The cost per worker per year due to productivity losses resulting from communications barriers is an average of \$26,000.



How to Create A More Engaging Workplace

While an engaging workplace fueled by organizational transparency and effective communication has a huge impact on the bottom line of your business, removing barriers and implementing the right systems to encourage and nurture a more communicative workplace can be challenging. Some of the best solutions to solve workplace communication issues are town hall meetings, robust company intranet, and an informative and relevant internal newsletter.



Digital Signage

With one of the lowest barriers of entry, Digital Signage is a great solution to solving your workplace communication challenges. Equipped with the ability to reach your entire team and the option to add your own custom content, you can ensure the important company information will be seen, absorbed, and retained. From safety training messages to performance incentives and everything in between, a digital signage platform helps foster an inclusive environment where staff feel valued, appreciated, and in the know.